

Process Automation

The future of work is here



Create a workplace that works - for everyone

Process Automation (PA) digitizes manual processes and connects disparate systems, so your business can work smarter, not harder. Think data entry in a fraction of the time, order processing without a backlog, and document review with no chance of human error.

Discover what drives PA, how to overcome the barriers to its adoption and the best way to place your people at its heart.

Digital natives are driving the automation revolution

The success of PA is a triumph of fresh thinking over traditional notions of the workplace. A new generation of workers are changing the game with a digital-first agenda.

The C-Suite must create a culture of opportunity to capitalize on the energy of the tech generation. To deliver the next stage of transformation, veteran executives with traditional views must collaborate with fresh thinkers.

Robots and humans in harmony - the truly hybrid workforce

The digital workforce does not replace human jobs. It enriches them. With automation taking care of mundane tasks, people are free to focus on more fulfilling and creative work.

Technology innovations in the workplace will eliminate:

85 million jobs

But create:

97 million more²

PA will bring about new hybrid roles, requiring skills that combine human talent and machine capabilities. Businesses must be prepared to embrace new and unconventional career paths to keep people at the center of their automation efforts.



82% of C-Suite executives are confident about the digital preparedness of their business.



only 58% of managers agree.¹

Automation Anxiety - fear is a blocker and a stimulus for PA

Anxiety often surrounds new technology, particularly when it is as disruptive as PA. But with such transformative benefits on offer, any fear must be quickly overcome.

91%

91% of office workers believe their employers should be more willing to invest in digital and technology skills training.³

Your workforce knows the workplace is changing. Those who can adapt the fastest will gain a significant competitive advantage.

¹ <https://www.businesswire.com/news/home/20210608005313/en/C-Suite-Threatens-Digital-Transformation-Success-as-Managers-Struggle-with-Disruptions-2.5x-More-According-to-ABBY-Survey>
² http://www3.weforum.org/docs/WEF_Future_of_Jobs_2020.pdf
³ <https://www.uipath.com/newsroom/employees-around-the-globe-demand-new-skills-training-from-their-employers>

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Think big, start small, proceed at pace

Implementing PA requires detailed planning and management of expectations.

Effective change management starts with a clearly defined roadmap. Organizations must identify areas for automation, outline how it will impact those currently doing the work, and highlight the benefits of a new approach.

“ When digital transformation is done right, it's like a caterpillar turning into a butterfly, but when done wrong, all you have is a really fast caterpillar. ”

George Westermann,
Senior Lecturer, MIT Sloan Initiative⁴

Employees who feel their voice is heard are

4.6 X

more likely to feel empowered to perform their best work.⁵

emPOWERment to the people - driving change and innovation

Digital initiatives are a great opportunity to engage and empower employees, motivate better work, and develop stronger accountability business-wide. But this is only possible with decisive leadership, thorough training, and support for teams at all levels.

By providing the infrastructure, resources, training and space for individuals to feel valued, you empower them to embrace automation.

The technology of tomorrow, today

People are hardwired to resist change. But far from replacing human resources, PA can improve people's working lives.

When your workforce realizes they can process hundreds of invoices in record time, handle 80,000 orders in a week, and effortlessly respond to thousands of customer inquiries. And take all the credit. Change quickly becomes the smart choice.



Read the full report to find out how to prioritize the needs of your people and give the menial work to the machines.

LEARN MORE



⁴ <https://sameersomal.com/digital-transformation-is-business-transformation/>

⁵ <https://trailhead.salesforce.com/en/content/learn/modules/inclusive-leadership-practices/understand-the-business-impact-of-inclusive-leadership>